

MARY QUANT's SDGs Initiatives



<Sustainable Development Goals (SDGs initiatives)>

The Sustainable Development Goals (SDGs) are a set of goals that were decided in the September 2015 United Nations summit and are the global aims for the years 2016-2030. These aims, which are for all countries including developed nations, comprise 17 goals and 169 targets which aim to tackle inequality, developing sustainable consumption and production, and tackling climate change.

<Company activities and efforts towards the SDGs>

MARY QUANT aims to work towards a more sustainable society through our business activities.

Product Planning

- Strive for high quality products and safe ingredients
- Choose materials and ingredients which are considerate towards the environment
- Uphold CITIES (Convention on International Trade in Endangered Species of Wild Fauna and Flora)
- Uphold laws around recycling of product containers and packaging



Distribution

- Strive to optimize distribution
- Strive for efficient transportation
- Reduce waste of raw materials and reduce disposal of products



Education

- Thorough training on compliance and harassment
- Implementing training on business manners
- Training for sales staff and supervisory staff
- An exam based rank system for sales staff and supervisory staff
- In-house company awards



Stores

- Strive for customer satisfaction in our products and services
- Selecting packaging materials which are considerate of the environment
- Promote the use of reusable bags
- Implement energy efficient lighting



Management of the Organization

- Striving to improve our way of working
- Improve work environments so they are safe and sanitary
- Encourage the maintenance of our staff's physical and mental health
- Support for parents and carers and support the employment of people with disabilities
- Encourage the employment of women in managerial positions (Maintain over 70%)
- Support system for obtaining qualifications

